



FamilyFarmed.org Processor Survey

In order to develop your farm's web page, we will need at least one good photograph as well as some information about your farm. The survey below will help us develop a description of your farm that will be posted on your page, www.FamilyFarmed.org/nameofyourbusiness.

The more information you provide below, the easier it will be to do a great write-up for your business.

Processor/Business Information:

Please complete your contact information:

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Mobile _____

FAX _____ E-Mail _____

What's the name of your business?

How long have you and your family been in business?

What are the names and ages of family members who help with the business?

Do you have children? Do they help out? What are their "assignments"?

What roles do other family members play in the business?

Product Information:

What do you produce?

Are there different varieties of products? If so, what are they?

Which of these are or might be sold to retailers?

Where and from whom do you purchase ingredients for your products?

Do you grow or raise any of your own ingredients for your products?

Organic Certification

Are any of your products certified organic? Yes _____ No _____

If yes: Which are certified? _____

Who is your certifier? _____

How long have you been certified? _____

Direct Sales

Do you sell directly to consumers? Yes _____ No _____

If so, where? _____

If not, why not? Would you like to? _____

Philosophy:

Why have you chosen to produce organic? Why is it a priority for you?

What's your favorite part of being an organic producer?

What's your least favorite part?

Why should people buy organic products instead of other options?

What makes your business or products special?

Where would you like to see your business next year? In 5 years? 10 years?
