



## FamilyFarmed.org Farmer Survey

In order to develop your farm's web page, we will need at least one good photograph as well as some information about your farm. The survey below will help us develop a description of your farm that will be posted on your page, [www.FamilyFarmed.org/nameofyourfarm](http://www.FamilyFarmed.org/nameofyourfarm).

The more information you provide below, the easier it will be to do a great write-up for your farm.

### Farm Information:

Please complete your contact information:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

FAX \_\_\_\_\_ E-Mail \_\_\_\_\_

What's the name of your farm?

\_\_\_\_\_

How long has your family been farming this land?

\_\_\_\_\_

How long have you been farming this land?

\_\_\_\_\_

What is the approximate acreage of your farm?

\_\_\_\_\_

What are the names and ages of family members who work on the farm?

\_\_\_\_\_

\_\_\_\_\_

Do you have children? Do they work on the farm? What are their "assignments"?

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\_\_\_\_\_

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What roles do other family members play on the farm?

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Do you have pets that hang out on the farm? If so, what are their names?

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**Product Information:**

**What do you produce?**

- **Vegetable and Fruits:**

- What crops do you grow?

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- Which of these are or might be sold to retailers?

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- **Meats:**

- What kinds of meat do you produce?

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- How many animals of each do you have?

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- **Poultry:**

- Do you raise poultry? Yes \_\_\_\_\_ No \_\_\_\_\_

- If yes, is it for meat \_\_\_\_\_ or eggs \_\_\_\_\_

- What's the number of chickens/game birds on your farm? \_\_\_\_\_

- **Dairy:**

- Do you raise cows for dairy? Yes \_\_\_\_\_ No \_\_\_\_\_

- If yes, how many? \_\_\_\_\_

- **Other:**

- What else do you raise or produce? \_\_\_\_\_

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**Organic Certification**

Are any of your products certified organic? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes: Which are certified? \_\_\_\_\_

Who is your certifier? \_\_\_\_\_

How long have you been certified? \_\_\_\_\_

**Direct Sales**

Do you sell directly to consumers? Yes \_\_\_\_\_ No \_\_\_\_\_

If so, where? \_\_\_\_\_

\_\_\_\_\_

If not, why not? Would you like to? \_\_\_\_\_

\_\_\_\_\_

**Philosophy:**

Why have you chosen to grow organic? Why is it a priority for you?

\_\_\_\_\_

What's your favorite part of being an organic farmer?

\_\_\_\_\_

What's your least favorite part?

\_\_\_\_\_

Why should people buy organic products instead of other options?

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What makes your farm special?

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Where do you want your business to be in the next year? 5 years? 10 years?

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